



## **MEREX GROUP REBRANDS PORTFOLIO COMPANIES AS KELLSTROM DEFENSE AND KELLSTROM REPAIR SERVICES**

CAMARILLO, CA, April 14, 2015 - The Merex Group, a Dubin Clark & Company portfolio company, is pleased to announce the rebranding of its portfolio companies as Kellstrom Defense and Kellstrom Repair Services.

The rebranding initiative resulted from extensive customer focus group surveys conducted after the Merex Group acquired Kellstrom Defense Aerospace, Inc. on April 30, 2014. Rebranding in conjunction with this successful integration effort reflects the Merex Group commitment to better serving the needs of global customers by aligning its operating companies with a singularly focused business model to provide Total Support™ and sustainment solutions for U.S. manufactured legacy military aircraft and rotary-wing platforms worldwide.

Kellstrom Defense, Inc., a Delaware corporation, will be the legal entity associated with the new Kellstrom Defense brand ("Kellstrom Defense"). Existing Merex Group companies Kellstrom Defense Aerospace, Inc. and Merex Aircraft Company, Inc. will be aligned with and ultimately fall under the Kellstrom Defense brand.

Kellstrom Repair Services, Inc., a Delaware corporation, will be the legal entity associated with the new Kellstrom Repair Services brand ("Kellstrom Repair Services") formerly operated as High Tech Avionics & Accessories. Existing Merex Group company ALCO Services, Inc. will be aligned with and ultimately fall under the Kellstrom Repair Services brand.

Kellstrom Defense and Kellstrom Repair Services will continue to provide Total Support™ and sustainment solutions encompassing Global Distribution & Supply Chain ("GD&SC"), Maintenance, Repair & Overhaul Solutions ("MRO Solutions"), Engineering & Manufacturing ("E&M"), and overall program management for U.S. manufactured legacy military aircraft and rotary-wing platforms.

"Initially there was value in preserving the individual brand names, but a year after the acquisition of Kellstrom Defense Aerospace, Inc., we are confident that now is the time to unify these sub-brands under Kellstrom Defense and Kellstrom Repair Services.," stated Christopher R. Celtruda, Merex Group CEO, "Our rebranding effort is less about change and more about confirming our steadfast vision; that we are one group of companies with a common goal and a common customer base."

The rebranding for Kellstrom Defense and Kellstrom Repair Services will be rolled out gradually over the next few months as corporate identity, customer-facing materials, and collateral are revised to incorporate the new corporate brands and color scheme. The rebranding effort also

includes the introduction of a completely new website culminating with a kick-off celebration at the Paris International Airshow in June 2015.

#### **About Merex Group:**

The Merex Group is a global provider of comprehensive support for U.S. manufactured legacy defense platforms including aircraft, helicopters, and their respective engines. Supporting more than 50 countries worldwide that operate legacy defense platforms, the Merex Group Total Support™ approach of providing spares/components, repair/overhaul management, manufacturing & engineering solutions and overall program management has been instrumental in the company's success in this growing market. The Merex Group is headquartered in Camarillo, California and is a Dubin Clark Portfolio Company. Further information is available at: [www.merexinc.com](http://www.merexinc.com)

#### **About Kellstrom Defense:**

Kellstrom Defense, Inc. ("Kellstrom Defense") is a leading provider of aftermarket logistics support for military and defense platforms around the world, including but not limited to C-130, F-16, F-5/T-38, P-3, Boeing 707 defense derivative aircraft, and multiple rotary-wing platforms. Kellstrom Defense specializes in complete Supply Chain Management (SCM) services through establishing strategic alliances and partnerships with the defense aviation industry's leading manufacturers and repair centers, providing a suite of solutions for operators, depots, and aircraft MRO centers worldwide sustaining legacy military platforms. Further information is available at: [www.kellstromdefense.com](http://www.kellstromdefense.com)

#### **About Kellstrom Repair Services:**

Kellstrom Repair Services, Inc. ("Kellstrom Repair Services") specializes in providing Maintenance, Repair & Overhaul ("MRO") and sustainment solutions for U.S. manufactured legacy military aircraft and rotor wing platforms worldwide. Kellstrom Repair Services - Livermore, CA (formerly ALCO Services, Inc.) is a Honeywell Authorized Repair Station specializing in the repair and overhaul of GTCP36, GTC85, GTCP85 & GTCP95 Series Auxiliary Power Units, Engine Driven Compressors, and a full range of mechanical, electro-mechanical, instrument, pneumatic and fuel system components. Kellstrom Repair Services - Miramar, FL (formerly High Tech Avionics & Accessories) specializes in the repair and overhaul of Accessory Class III components, Instrument Class I, II, III and IV avionics, and landing gear systems. Kellstrom Repair Services - Repair Management leverages in-house repair capabilities and a network of FAA & EASA authorized facilities to provide value added MRO solutions for both OEMs and global end user customers. Further information is available at: [www.kellstromdefense.com/mro](http://www.kellstromdefense.com/mro)

#### **About Dubin Clark & Company:**

Dubin Clark & Company is a private equity investment firm founded in 1984 exclusively on purchasing and cultivating businesses into profitable enterprises, all the time working alongside the businesses' preexisting management. The organization has a philosophy of "Maintaining

each company's values, independence and culture; our goal is to build on what has already been achieved." Further information is available at: [www.dubinclark.com](http://www.dubinclark.com)

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